

**SOLE - The International Society of
Logistics**



**CORPORATE
Membership
Information**

An Investment for the Future!

Revised July 2001

An Introduction to SOLE – The International Society of Logistics

SOLE – The International Society of Logistics is an international, non-profit [IRS 501(c)(3)], professional society composed of individuals and corporate members dedicated to the enhancement of the art and science of logistics technology, education and management.

SOLE – The International Society of Logistics was founded in 1966 “to engage in educational, scientific and literary endeavors to advance the art of logistics technology and management.” There are currently over 100 chapters in 50+ countries, around the world. The Society also sponsors a number of Student Chapters at various universities. Chapters conduct technical meetings, symposia and workshops, all designed to provide the member with opportunities for professional advancement.

The Society sponsors the Annual Symposium and an International Logistics Congress. These events bring together hundreds of members and non-members from all over the world, in a two or three day technical meeting in which a large number of technical papers are presented by the leaders in the field of logistics. The papers are available to symposium attendees in a bound volume of *Proceedings* and have proven to be a valuable reference source.

The Society also has a Certified Professional Logistician (CPL) Program, which was established in 1972 to recognize outstanding professional logisticians. The title CPL is awarded to individuals who successfully pass a comprehensive eight-hour examination. To date, over 2200 individuals have attained this globally recognized certification.

SOLE – The International Society of Logistics believes that the maximum interchange of knowledge between all elements of the logistics community is vital to the continued development of the logistics profession. For this reason the Society works very closely with other professional societies and is a co-sponsor of important technical symposia.

Further, the Society works with educational institutions throughout the world. Through its members, local chapters and Education Committee SOLE – The International Society of Logistics has fostered the development and implementation of logistics courses and curricula for associate, bachelors, masters and doctoral programs.

In recognition of the need for support to the academic community, SOLE – The International Society of Logistics has a Logistics Education Foundation (LEF). This foundation is an independent, non-profit corporation chartered to encourage, promote and facilitate the education of professional logistics engineers, managers and educator. Projects designed and/or sponsored by the LEF are directed toward improving the responsiveness and quality of logistics research and education.

The Certified Professional Logistician Program

The practice of logistics is a professional discipline and SOLE's Certified Professional Logistician (CPL) Program recognizes the professional stature and ethics of logisticians within commercial and aerospace related industries, federal and local government agencies, and academic and private institutions. This certification recognizes the functional interrelationships within the professional responsibilities of logisticians regardless of their occupational roles.

Certification is granted to individuals of proven competence in logistics who pass a comprehensive, eight-hour examination designed to test their broad knowledge of the entire logistics field. Examinations are held twice a year, in May and November.

The CPL Qualifications Review Board (CPL-QRB) administers the Certification Program. The CPL-QRB is responsible for reviewing the eligibility of applicants, conducting the examination and notifying the individuals of the results. Many rank the CPL designation as an equivalent of a Masters Degree for logistics Managers and Practitioners.

Individuals successfully completing the certification examination are granted the designation of "Certified Professional Logistician." The professional designation may be used in a dignified manner similar to the recognition accorded the accounting, medical, insurance and other professions. Either the full expression or the initials CPL may be used after the individual's name on business cards and stationary.

Publications

One of the objectives of SOLE – The International Society of Logistics is the advancement of logistics through literary endeavors. To accomplish this objective SOLE's major publications include:

- ◆ ***The Logistics Spectrum*** – A Quarterly professional journal
- ◆ ***The SOLEtech*** – A Monthly newsletter
- ◆ ***The Annals of SOLE – The International Society of Logistics*** – A scientific journal published when available
- ◆ ***Proceedings*** – A summary of all papers presented at the Annual Symposium and the Annual International Logistics Congress.

Objectives of SOLE – The International Society of Logistics

Professionalism

Provide improved opportunities for professional growth in the field of logistics by:

- ◆ assisting in the development of formal logistics programs in schools, colleges and universities;
- ◆ conducting logistics seminars, workshops, symposia, classes and home study courses at the local, national and international level;
- ◆ publishing or sponsoring publication of logistics books, studies, monographs, journals and other publications and;
- ◆ providing a job referral service for students or for retiring or unemployed members.

Technical Development

Define, development and communicate analytical engineering and management techniques needed for effective coordination of the various logistics functions. The purpose is to achieve improved support of products while reducing costs.

Interaction

Promote productive professional relationships, joint programs and the exchange of ideas:

- ◆ among scientific, engineering and management disciplines employed in the research, teaching and practice of logistics;
- ◆ among logistics practitioners in all types of private enterprise, government and public service institutions;
- ◆ between logistics specialists, generalists and others; and
- ◆ with related professional societies, trade associations and other institutions in the fields of engineering, education, and management.

Recognition of Achievement

Recognition significant achievements in the logistics field by:

- ◆ conducting a professional certification program; and
- ◆ rewarding outstanding contributions and accomplishments through a continuing program of awards at the national, international and chapter levels.

Corporate Membership – An Investment in the Future

Corporate membership contributions help to support a wide range of activities that are vital to the advancement of logistics in business, government and academia. Corporate membership contributions will enable the Society to: develop and implement a system for expanding SOLE's outreach and awareness program; enhance the services available to the members of the Society through its certification program, courses and training opportunities; as well as expand publications and promote new publicity efforts.

Corporate membership fees are based upon the size of the company:

Less than 49 employees	\$ 1,000	includes 3 free memberships (Value \$390)
50 to 500 employees	\$ 2,000	includes 6 free memberships (Value \$780)
Over 500 employees	\$ 3,000	includes 9 free membership (Value \$1,170)

Possible Corporate Membership benefits include:

- Corporate Membership Pins for corporate sponsored members
- Corporate Member plaque, issued annually
- Discount of 25% on mailing labels from SOLE's database
- Discount on in-house training based upon number of attendees
- Member rates for any staff member attending SOLE sponsored or co-sponsored workshops or seminars
- Receipt of SOLE's publications, *Logistics Spectrum* and *SOLEtech*, by corporate representatives
- Free job posting(s) in the *SOLEtech* monthly newsletter
- Free job posting(s) on the SOLE website [www.sole.org] (Value \$25 per posting per month)
- Access to the resume clearinghouse at Headquarters
- Free copies of Proceedings from SOLE sponsored or co-sponsored symposiums/workshops
- Identification as a Corporate Member in the exhibit hall when exhibiting at the Annual Symposium
- A second exhibit booth at no cost if one is purchased at full cost for the Annual Symposium (Potential Value \$1,600)
- Discount of 20% on advertising in the *Logistics Spectrum*, SOLE's premier logistics journal

- An additional 5% discount on advertising in the *Logistic Spectrum* for each additional exhibit booth purchased

- Free one-page article highlighting the Corporate Member in the *Logistics Spectrum* on a space available basis. Corporate Member provides copy and photos (Potential Value \$1,750)

- Free 100 word company description plus a hyperlink to a corporate provided page of data (Level 1) on SOLE's website (Value \$225)

- Discount of 10% on Level 2 of SOLE's website (Level 1 plus hyperlinks to Corporate Home Page and email) (Value \$36)

- Recognition as a corporate member in SOLE publications (Potential Value \$780)

- A mechanism for interaction with other corporate members

- An opportunity to meet and exchange ideas with colleagues in industry, government, and academia

Contact us with questions at:

SOLE – The International Society of Logistics

8100 Professional Place, Suite 111

Hyattsville, MD 20785

Phone: (301) 459-8446

Fax: (301) 459-1522

E-mail: solehq@erols.com

or

www.sole.org