



**SOLE – The International Society of Logistics**

**Logistics Management  
Professionalization Guide**

A Guide to Developing the  
Professional Logistician in Industry and Government  
Throughout the World

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# Section 1 Introduction

## ***Introduction***

Logistics, as with all professions, maintains a distinct standard of performance and knowledge based on academic and industry requirements. For the Acquisition and Sustainment Logisticians in Industry and Governments throughout the world, this is currently the Certified Professional Logistician (CPL) program offered by SOLE – The International Society of Logistics.

The CPL provides a standard and benchmark on which to base all training for the logistician, coupling the knowledge requirement with a demonstrated competency.

The certification is a laudable goal, and may be achieved at the completion of training; but this is not the purpose of this training program. The training outline presented within this Logistics Management Professionalization Program is focused on the development of the individual logistician skill competencies to support professional performance with a solid foundation in knowledge.

## ***Scope***

This program covers the fundamental elements of logistics in four major program areas: Program Management, System Development, Production and Deployment, and Sustainment. It covers these areas using standard academic texts in a manner similar to an academic course presentation, where the texts form the basis for the training, and individual texts cover more than one of the course areas.

This is not to say that the training for logisticians ends with the program presented here. Training is a journey, not a destination and continued professional development demands continued training. Students are encouraged to continue their individual development through education in their specialty fields and expand into additional fields as opportunities present themselves.

## ***References***

Available academic texts are used as references throughout this course. Substitution by an individual instructor is encouraged to meet local text availability, as long as both the technical content and the hours spent in local class participation are maintained.

## ***Student Evaluation and Competencies***

Classes for this program are based on the individual students having a solid educational foundation, to include attainment of a Bachelors Degree and a minimum of four years experience in the field of logistics. Students with less than this education and experience may participate in the training; however, the instructors will have to adjust the course hours to reflect additional training requirements to compensate for the additional knowledge requirements.

Completion of the courses provides a solid foundation for sitting for the CPL exam. However, it is not a guarantee of passing the exam since the exam itself is a comprehensive one covering more than is covered in this course.

## ***Continuing Education Units (CEUs)***

Continuing education units may be awarded based on the length of each course in class contact hours. One CEU is awarded for each 10 hours of class contact hours. These are awarded through SOLE based on the approval of the course conduct, content and instructor by SOLE prior to the course presentation. Instructors should contact SOLE prior to the course for full information on the CEU program, record keeping and other approval requirements.

## **Section 2 Foundation Competencies**

### ***General***

The subjects listed in this section are those critical skills and knowledge that are needed to fully prepare the logisticians to successfully perform their individual tasks.

Although some text references are listed for information in these areas, others may be equally applicable for use in these basic areas. It is incumbent upon the instructor to select available training materials and texts based on the knowledge and background of the students.

A more comprehensive bibliography is contained in Section 6 of this document and covers additional text books and references that may be applied in selected fields.

### ***Method of Instruction***

There are no formal methods of instruction recommended for the subjects in this area of the plan. These should be structured to meet the needs of individual logisticians. A typical presentation may consist of a series of lunch time discussions or presentations and discussions at Chapter meetings of SOLE.

### ***Mathematics***

Frohne, Philip T., CPL, *Quantitative Measures of Logistics*, SOLE – The International Society of Logistics

Smith, Dr. Caroline, *Statistics for Logisticians*, SOLE – The International Society of Logistics

Knezevic, Dr. Jezdimir, *Probabilistic Elements of Reliability Maintainability and Supportability*, SOLE - The International Society of Logistics

### ***Reliability***

Ireson, W. Grant; Coombs, Clyde F.; and Moss, Richard Y., *Handbook of Reliability Engineering and Management*, McGraw Hill, ISBN: 0070127506

### ***Human Factors***

Woodson, Wesley E.; Tillman, Peggy; Tillman, Barry, *Human Factors Design Handbook (2d Edition)*, McGraw Hill Professional, ISBN: 0070717680

Sanders, Mark S. and McCormick, Ernest J., *Human Factors in Engineering and Design*, McGraw Hill, ISBN: 007054901X

## **Quality – Six Sigma - Lean**

Pande, Peter S.; Neuman, Robert P.; and Cavanagh, Roland R., *The Six Sigma Way: How GE, Motorola, and Other Top Companies are Honing Their Performance*, McGraw Hill, ISBN: 0071358064

George, Michael L.; Rowlands, David T.; and Kastle, Bill, *What Is Lean Six Sigma?*, McGraw Hill, ISBN: 007142668X

## **Management & Leadership**

Rubenstein, Moshe F., and Firstenberg, Iris R.; *The Minding Organization*, John Wiley & Sons, Inc., ISBN: 0471347817

*Harvard Business School Publications*; Harvard Business Review on Leadership

Sample, Steven B, *The Contrarian's Guide to Leadership*; Jossey-Bass, ISBN: 0787955876,

Womack, James P. and Jones, Daniel T.; *Lean Thinking*; Simon & Schuster; ISBN: 0684810352

Kotter, John P., *A Force for Change (How Leadership Differs from Management)*, The Free Press; ISBN: 0029184657

Tompkins, Jim with Jernigan, Brenda, *Goose Chase (Capturing the Energy of Change in Logistics)*, Tompkins Press; ISBN: 0965865908

## **Engineering Economy and Life-Cycle Cost Analysis**

Blank, L. and A. Tarquin, *Engineering Economy, 5th Ed.*, McGraw-Hill, New York, NY. 2002, ISBN: 0072432349

Canada, J.R., W.G. Sullivan, and J.A. White, *Capital Investment Analysis for Engineering and Management, 2nd Ed.*, Prentice Hall, Upper Saddle River, NJ, 1996, ISBN: 0133110362

Fabrycky, W.J., G.J. Thuesen, and D. Verma, *Economic Decision Analysis*, Prentice Hall, Upper Saddle River, NJ, 1998, ISBN: 0133702499

Fisher, G.H., *Cost Considerations in Systems Analysis*, American Elsevier Publishing Co., New York, NY, 1971, ISBN: 0444000879

Hicks, D.T., *Activity-Based Costing: Making it Work for Small and Mid-Sized Companies, 2nd Ed.*, John Wiley & Sons, Hoboken, NJ, 1998, ISBN: 0471249599

Thuesen G.J. and W.J. Fabrycky, *Engineering Economy, 9th Ed.*, Prentice Hall, Upper Saddle River, NJ, 2001, ISBN: 013028128X

## Section 3 Professional Development Training

### **General**

Courses listed in this section are considered core requirements necessary to the education of the well-rounded logistician. While not all courses are required for specific assignments the overall understanding and expertise will enhance day-to-day effectiveness of the individual.

### **Method of Instruction**

Throughout the program there are selected modules that are indicated for instructor presentation. These are minimized and limited to introductory sessions and some general knowledge areas. For the most part, the individual students are expected to study selected course materials and work chapter problems in the assigned texts prior to coming to the class. For each class a student will be selected to present his/her understanding of the assigned materials as a focal point for group discussions. Chapter problems and solutions are a follow-on to this discussion. Areas of contention or obvious incorrect presentations are corrected by the instructor for that session. This is not a self-study course and group interaction is required for successful accomplishment. Each session is expected to be a minimum of three hours (more, if needed) of class contact time to cover the materials with a given group of students.

### *Program Management*

Author	Blanchard, Benjamin S	
Title	<b>Logistics Engineering and Management</b>	
Edition	Sixth	
Publisher	Pearson/Prentice Hall	
ISBN	0131429159	
Instructor Guide	No	
<b>Session</b>	<b>Topic</b>	<b>Chapter</b>
1	Introduction to Logistics	1
2	Reliability, Maintainability and Availability Measures	2
3	Measures of Logistics and Systems Support	3
4	The Systems Engineering Process	4
5	Logistics And Supportability Analysis	5
6	Logistics in the System Design and Development	6
7	Logistics in the Production/ Construction Phase	7
8	Logistics in the system utilization, sustaining support, and retirement phases	8
9	Logistics Management	9

## System Design

Author	Blanchard, Benjamin S	
Title	<b>System Engineering Management</b>	
Edition	Third	
Publisher	John Wiley & Sons	
ISBN	0471291765	
Instructor Guide	No	
<b>Session</b>	<b>Topic</b>	<b>Chapter</b>
1	Introduction to Systems Engineering	1
2	The Systems Engineering Process	2
3	System Design Requirements	3
4	Engineering Methods and Tools	4
5	Design Reviews and Evaluation	5
6	System Engineering Program Planning	6
7	Organization for System Engineering	7
8	System Engineering Program Evaluation	8
9	Case Study (8 hours)	

Author	Ostrofsky, Dr. Benjamin S.	
Title	<b>Design, Planning and Development Methodology</b>	
Edition	First (fifth printing)	
Publisher	Prentice Hall	
ISBN	0132002469	
Instructor Guide	Yes (SOLE – The International Society of Logistics)	
<b>Session</b>	<b>Topic</b>	<b>Chapter</b>
1	Design Planning	1 to 4
2	Feasibility Studies	4 to 8
3	Analysis	9 to 17
4	Application in Functional Synthesis	Appendix C
5	Design and Modeling	18 to 21
6	Production Planning	22 to 23
7	Analysis, Simplification and Redesign	24

## *Production and Deployment*

Author	Stevenson, William J	
Title	<b>Operations Management</b> (with Student DVD and Power Web)	
Edition	Eighth	
Publisher	McGraw Hill	
ISBN	0072971223	
Instructor Guide	Yes (McGraw Hill)	
<b>Session</b>	<b>Topic</b>	<b>Chapter</b>
1	Introduction to Operations Management	1
2	Competitiveness, Strategy, and Productivity	2
3	Forecasting	3
4	Product and Service Design	4
5	Reliability	4S
6	Strategic Capacity Planning for Products and Services	5
7	Decision Theory	5S
8	Process Selection and Facility Layout	6
9	Linear Programming	6S
10	Design of Work Systems – Learning Curves	7 and 7S
11	Location Planning and Analysis & The Transportation Model	8 and 8S
12	Management of Quality – Quality Control - Acceptance Sampling	9, 10 and 10S
13	Inventory Management	11
14	Aggregate Planning	12
15	MRP & ERP	13
16	JIT and Lean Operations Maintenance	14 & 14S
17	Scheduling	15
18	Supply Chain Management	16
19	Project Management	17
20	Waiting Lines and Simulation	18 & 18S
21	Case Study (8 hours)	

## *Sustainment and Customer Service*

Author	Stock, James R. & Lambert Douglas M	
Title	<b>Strategic Logistics Management</b>	
Edition	Fourth	
Publisher	McGraw Hill	
ISBN	0256136874	
Instructor Guide		
<b>Session</b>	<b>Topic</b>	<b>Chapter</b>
1	Logistics' Role in the Economy and the Organization	1
2	Supply Chain Management	2
3	Customer Service	3
4	Order Processing and Information Systems	4
5	Financial Impact of Inventory	5
6	Inventory Management	6
7	Managing Materials Flow	7
8	Transportation	8
9	Decision Strategies in Transportation	9
10	Warehousing	10
11	Material Handling, Computerization and Packaging	11
12	Procurement	12
13	Global Logistics	13
14	Global Logistics Strategies	14
15	Organizing for Effective Logistics	15
16	Logistics Performance Measurement	16
17	Measuring and Selling the Value of Logistics	17
18	Strategic Logistics Plan	18
19	Case Study (8 hours)	

## **Section 4 Developing Individual Skill Areas**

### ***General***

Subjects in this area of training are considered supportive and expansions to the basic technical training covered in the previous sections of this document. There are no specific hours associated with this training however a continuing training program should be implemented on the local or corporate level to provide all logisticians continued growth in their chosen discipline.

### ***Quality***

For quality related courses, those offered by the American Society of Quality (ASQ) provide an expanded skill development training approach and are highly recommended on an individual basis.

### ***Supply Chain Operations***

The Supply-Chain Council provides training and workshops focused on developing proficiency in the application in the use of the Supply Chain Operations Reference-model (SCOR).

### ***Management***

APICS – The Association for Operations Management provides on line and resident courses in the areas of Operations and Program Management.

### ***Reliability, Maintainability and Supportability***

The Reliability Analysis Center (RAC) provides two and three day seminars on Reliability, Maintainability and Supportability.

### ***General Logistics Training***

Local colleges and universities provide multiple courses that can be used to expand education in specific areas. Included in this area are on-line courses and resident instruction in the following representative institutions:

- Florida Institute of Technology
- Virginia Polytechnic Institute
- Penn State
- University of Houston
- Sloan School of Business
- Stevens Institute of Technology
- Ohio State
- University of Michigan
- University of Tennessee
- University of North Carolina - Chapel Hill
- University of Thessaloniki
- University of Athens

## **Section 5 United States Department of Defense Educational Opportunities in Logistics**

### ***Defense Acquisition University***

The Defense Acquisition University provides a multitude of career enhancing modules on line and in resident sessions. These are generally free to the members of the Armed Forces and employees of US defense contractors.

### ***Air Force Institute of Technology (AFIT)***

The Air Force Institute of Technology offers continuing education and masters Degree programs to members of the Armed Forces and Contractor personnel in areas of management and logistics.

### ***Army Logistics Management College (ALMC)***

The Army Logistics Management College offers courses for military officers and enlisted personnel in the field of logistics.

## Section 6 LOGISTICS -- SELECTED BIBLIOGRAPHY

When addressing the subject of *logistics engineering*, one should become familiar not only with the available literature in this field, but also with some of the subject areas that are closely aligned with logistics. "Logistics," by nature, is highly *interdisciplinary* and acquiring knowledge in related areas is essential if one is to progress and successfully accomplish the objectives specified herein. With this in mind, this bibliography has been developed to cover selected references in each of the following areas:

Logistics, Supply Chain Management, and Supportability.

Systems, Systems Analysis, and Systems Engineering.

Concurrent and Simultaneous Engineering.

Software and Computer-Aided Systems.

Reliability Engineering.

Maintainability Engineering and Maintenance.

Human Factors and Safety Engineering.

Production, Manufacturing, Quality Control and Assurance.

Operations Research and Operations Management.

Engineering Economy and Life-Cycle Cost Analysis.

Management and Supporting Areas.

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### ***Logistics, Supply Chain Management, and Supportability***

1. Ayers, J.B., *Handbook of Supply Chain Management*, Saint Lucie Press, 2000 (ISBN 1574442732).
2. Ballou, R.H., *Business Logistics Management: Planning, Organizing, and Controlling the Supply Chain*, 4th Ed., Prentice Hall, Upper Saddle River, NJ, 1998 (ISBN 0137956592).
3. Blanchard, B.S., *Logistics Engineering and Management*, 6th Ed., Prentice Hall, Upper Saddle River, NJ, 2004 (ISBN 0-13-142915-9).
4. Bowersox, D.J. and D.J. Closs, *Logistical Management: The Integrated Supply*

- Chain Process*, McGraw Hill, New York, NY, 1996 (ISBN 0070068836).
5. Chopra, S. and P. Meindl, *Supply Chain Management*, 2nd Ed., Prentice Hall, Upper Saddle River, NJ, 2003 (ISBN 013101028X).
  6. Council of Supply Chain Management Professionals (CSCMP), *Logistics Comment*, CSCMP Newsletter, 2805 Butterfield Rd., Suite 200, Oak Brook, IL 60523.
  7. Council of Supply Chain Management Professionals (CSCMP), *Annual Conference Proceedings*, CSCML, 2805 Butterfield Rd., Suite 200, Oak Brook, IL 60523.
  8. Council of Supply Chain Management Professionals (CSCMP), *Journal of Business Logistics*, CSCMP, 805 Butterfield Rd., Suite 200, Oak Brook, IL 60523.
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  10. Coyle, J.J., E.J. Bardi, and C.J. Langley, *The Management of Business Logistics*, 7th Ed., South-Western Publisher, Mason, OH, 2003 (ISBN 032007515).
  11. DOD, *Designing and Assessing Supportability in DOD Weapon Systems: A Guide to Increased Reliability and Reduced Logistics Footprint*, Department of Defense, Washington DC, 2003.
  12. Frazelle, E.H., *Supply Chain Strategy: The Logistics of Supply Chain Management*, McGraw-Hill, New York, NY, 2002 (ISBN 0-07-137599-6).
  13. Jones, J.V., *Integrated Logistics Support Handbook*, Special Reprint Ed., McGraw-Hill, New York, NY, 1998 (ISBN 0070331391).
  14. Langford, J.W., *Logistics: Principles and Applications*, McGraw-Hill, New York, NY, 1995 (ISBN 007036415X).
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  20. SOLE-The International Society of Logistics, *SOLEtter*, Bi-Monthly Newsletter, SOLE, 8100 Professional Place, Suite 111, Hyattsville, MD 20785.
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  22. U.S. Air Force, *Air Force Journal of Logistics*, Quarterly Journal, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

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10. GEIA EIA-731-2, *Systems Engineering Capability Model Appraisal Method*, Electronic Industries Alliance (EIA), Arlington, VA, August 2002.
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13. IEEE 1233-1998, *IEEE Guide for Developing System Requirements Specifications*, Institute of Electrical and Electronics Engineers (IEEE), 345 East 47th St., New York, NY 10017, 1998 (ISBN 0738103373).
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2. *Crosstalk-The Journal of Defense Software Engineering*, published by the Software Technology Support Center (STSC), 00-ALC/MAS, 6022 Fir Ave., Building 1238, Hill AFB, UT 84056-5820 (monthly).
3. IEEE/EIA-12207, *Information Technology-Software Life-Cycle Processes*, Defense Automated Printing Services, Building 4/D, 700 Robins Ave., Philadelphia, PA 19111-5094.
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